

THE STRUCTURE OF "TO HIGHER POSITION" PROMOTION PACKAGES (Information volume and services)

Description	Packages	"To Higher Position" Small	"To Higher Position" Medium	"To Higher Position" Large
Company inclusion in "Spyur's" directories		Status		
✓ Call center - "Spyur" (113, +374-11-331-331)		high position	high position	high position
✓ Directory website - Spyur.am		high position	high position	high position
✓ Mobile directory - "Spyur" (for Android and iOS)		high position	high position	high position
✓ Directory "Spyur-Messenger" (SMS, E-mail, Facebook, Telegram, Instagram, ...)		high position	high position	high position
✓ Computer directory - "Spyur" (for Windows)		high position	high position	high position
✓ Directory website - Kompass.am («Armenia» section on Kompass.com)		complete inclusion *	complete inclusion *	complete inclusion *
Company data presentation in 3 languages		Quantity ("+" - unlimited)		
✓ Name, name keywords, old name, form of ownership, legal form, year of establishment, number of employees		+	+	+
✓ Executive		1	3	9
✓ Address, map location, phone, email, working days and hours, break		+	+	+
✓ Other communications (Viber, WhatsApp, Telegram, Zangji, Skype, Fax, ...)		+	+	+
✓ Website address		1	3	9
✓ Company page web address in social networks and other platforms		1	3	9
✓ Product/service online order platform web address		1	3	9
✓ Mobile application address		2	4	8
✓ Company's advantages - line (50 symbols)		1	3	9
✓ Activity general description - line (50 symbols)		1	3	9
✓ Trademark/brand (Armenian/foreign)		4	12	36
✓ Product/service by "Spyur's" classifier		6	30	150
✓ Product/service assortment (photo: up to 850x700 px, name, brand, country, link to order)		4	20	100
✓ Activity type by "Spyur's" classifier		2	4	8
✓ Photo in photosets (up to 1000x800 px)		3	9	18
✓ Video in video sets		1	2	3
✓ Logo (120x80 px)		-	1	1
Statistics on company requests				
✓ Online statistics on call center requests (via pp.spyur.am)		+	+	+
✓ Spyur.am and call center requests annual statistics		1	1	1
Other privileges over "Free Subscriber"				
✓ Provision of company web page short address on Spyur.am (Spyur.am/[name])		1	1	1
✓ Absence of competitors on company web page in Spyur.am		+	+	+
✓ Receipt of tenders disseminated through "Spyur"		+	+	+
✓ Company priority service when calling to "Spyur's" call center (113)		+	+	+
Additional advertising and statistical services as a bonus		Number in brackets are prices of services granted as a bonus		
✓ Placement of a promo offer/advertisement in 3 directories: - advertising banner on the company's web page in Spyur.am (Size - 320x150 px) - advertising banner in "Spyur-Messenger" (Size - 320x150 px) - oral presentation of a promo offer/advertising in "Spyur's" call center (100 symbols)		-	1 month (30 000)	2 months (60 000)
✓ Informing/advertising by email		-	1 informing (30 000)	3 informings (90 000)
✓ Statistics on the company's market position - in 1 sector		1 time (12 000)	2 times (24 000)	3 times (36 000)
Spyur-Rating and price				
✓ Spyur-rating (defines the company position in the list)		4000	7000	10000
✓ Package price - annually		48 000	84 000	120 000

* **complete inclusion** on Kompass.com

(the amount of information is presented in the section **"Directory website: Kompass.am"** on Spyur.am)